




wearever

WeareverYouGo.com



We love to travel, and we love to look great while we are there. Wearever's goal is to make foreign fashion styles and trends accessible for everyone, and to provide inspiration, ideas, & tools to pack the perfect travel wardrobe.

Who we are

Wearever was created in 2012 by three women-one business entrepreneur, one engineer, one lawyer- who collectively speak 5 languages, have lived in 5 countries, have traveled to over 50 countries as well as almost all the states, and have bought too many shoes to count (or to admit).

Whether you are searching for what shoes to pack for an upcoming trip or want to infuse your current wardrobe with a foreign flare, Wearever is a platform for you to explore global fashion, while at the same time eliminating the major pain point of “What should I pack?”

Topics include:

- Destination guides
- Packing guides
- Hotel & restaurant reviews
- Product picks & lists
- Attraction reviews

The screenshot shows the Wearever website homepage. At the top left is the logo 'Wearever' with a small airplane icon above the 'e'. To the right are links for 'Home' and 'About'. Below the logo is a 'New Articles' section featuring a large image of a colorful building facade in Barcelona. A red circular overlay on the image contains the text 'BARCELONA' and 'what we should have packed...'. To the right of the image is a 'Connect' section with icons for Facebook, Instagram, and Twitter. Below that is a 'Featured Article' section with two article thumbnails: 'SKI WEEK' and 'PERFECT PLANE OUTFITS'. At the bottom is a 'Search Wearever' section with a search bar and a 'Search' button.

Why Wearever?

Wearever's inspiration and distinct perspective have opened a unique path to the market where travel and fashion collide. Wearever serves an ever-growing community of on-the-go globe trotters who are passionate and discerning about fashion and travel.



Our fellow travelers and shoppers are your buyers. Wearever's core community is influential social media users and active, accessible, global shoppers with spending power. Reach and engage this unique demographic with a customized Wearever marketing campaign.

Press:



How to work with us?

There are numerous ways – both free and paid – whereby you or your business can be featured on Wearever.

These include:

- Product/service reviews
- Brand ambassador
- Competitions & giveaways
- Advertising spaces
- Sponsored articles
- Guest blogging opportunities
- Social media promotions
- Interviews
- Bespoke posts

Campaigns and sponsorships can be tailored to fit your company's goals.

Contact us

Contact us for further details and rates at Info@WeareverYouGo.com. We will work with you to craft the perfect campaign.

We look forward to working with you!

